# HB Wine Merchants presents wines from: Della Scala



## **Brand Highlights**

- A hybrid of two hot wine categories!
- Attractive and classic label design to solidify relationship to the Della Scala family of wines
- Great value in a popular category with a unique but recognizable point of differentiation

## The Estate

The Della Scala Winery was started by the Scala family at the turn of the century. Now regionalized in both Friuli and Montepulciano regions, it is headquartered in the picturesque Town of Fossalta, just north of Venice. The winery is now a partnership between HB Wine Merchants and its winemaking partners who are able to choose the best IGT grapes available from the region. This wine is an exceptional value!

#### Wine Making

IGT means that the grapes do not all come from one DOC area—but from different areas in Sicily, or literally Indicazione Geografica Tipica—Grapes typical of the Region. This affords us the ability to find the best grapes from a larger area to provide better value. This wine is made from primarily Pinot Grigio grapes (90%) with extended skin contact blended with Merlot for a touch of color. The warmer growing region of Sicily was chosen since the climate gives the wine the perfect balance of crisp fruit flavors and the light pink hue that rose drinkers prefer.

## **Tasting Notes**

The wine is a gorgeous pale pink color, with a nose of fresh peach and raspberry. On the palate, subtle citrus flavors with vivacious acidity and a satisfying crisp finish.

#### Press

### **Product Specifications**

- Available in: 750mL w/Stelvin
- UPC: 8 75734 00421 7 (750 mL)
- SCC: 108 75734 00421 4
- Case (in.): 12.5 x 9.5 x 12.5

www.HBWineMerchants.com